

# HOW TO SAVE FOR COLLEGE

## **Program Description**

In this presentation on College Planning, we'll talk about how much college costs today, where these costs might be headed in the future, and why it's important to start saving now. Then, we'll take a look at different ways to save for college, including 529 plans, Coverdell education savings accounts, U.S. savings bonds and custodial accounts. We'll also discuss the role of financial aid and how your savings choices can impact your child's eligibility for aid

## ***ABOUT THE SPEAKER***

Joe Orsolini, a Certified Financial Planner (CFP®) and Certified College Planning Specialist (CCPS), is an expert in college planning because he profoundly understands all the intricate ins and outs of the college financial aid system, college savings plans and educational tax breaks. Joe specializes in serving the unique financial needs of parents who plan on their children attending college. He draws from many years of experience assisting families of all income levels with financial aid forms, investment advice, and tax preparation.

Joe holds a Bachelor of Science degree in finance from Bradley University. He is a former chapter president of the Independent Accountants Association of Illinois. Joe is a member of the National Financial Aid Practitioners Alliance and National Institute of Certified College Planners.

As a respected authority on college planning, Joe's work has been featured in a variety of media outlets including Kiplinger's *Safe Investing*, the CLTV News program -*Your Money*, *Chicago Parent* magazine, and *Home & Family Finance* radio. He has spoken to numerous groups and organizations with his program - *Don't Pay the College Sticker Price!*<sup>sm</sup>

***For further information or to schedule a presentation contact  
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